

ATTN:

ALL PONTIAC DEALERS

St. Louis

ZCD

March 7, 1969

12-11

SUBJECT:

"TRANS-AM" FIREBIRD
CODE 322 UPC CODE WS4

Refer to Car Distribution Bulletin 12-6 dated February 7, 1969.
There have been some changes to the Firebird "Trans-Am" Option (Sales Code 322) (UPC Code WS4).

The revised Trans-Am Option is as follows:

(* Denotes changes from Car Distribution Bulletin 12-6)

1. Code 348 400 HO Engine (L74)
*A. Optional Code 347 400 Ram Air IV (L67)
- *2. Transmissions
 - A. Std is Code 355(UPC Code M13) H.D. 3 Spd Floor Shift
 - B. Optional 4 Spd Manual Code 354(UPC Code M20)
 - C. Optional Code 351(UPC Code M40) Turbo Hydramatic
3. Code 621(UPC Code Y96) Ride and Handling Springs and Shocks
4. Code 511(UPC Code JL2) Power Front Disc Brakes
- *5. Code 501(UPC Code N41) Power Steering Variable Ratio
6. Code R Tires F70x14 W.S.W. Fiberglass
- *7. Code 331(UPC Code N10) Dual Exhausts
8. Rear Airfoil
9. Sports Steering Wheel
10. Heavy Duty Stabilizer Shaft and Bushings
- *11. Front Spoiler under vehicle for cooling
- *12. 3.55 Axle Ratio with Code 361 Saf-T-Track
- *13. Heavy Duty Battery
- *14. 14 Inch Wheels Std Type 7 inches wide
- *15. Specific Hood with longer scoops provide fresh air intake to engine
- *16. Simulated Front Fender Air Extractors
17. Full Length Stripes on Hood, Roof and Deck Lid
- *18. "Trans-Am" Decals on Front Fenders and Rear Airfoil
19. "Blacked-Out" Grille
20. Color - Cameo White with Blue Stripes is the only color available
- *21. Trims - The only Trim Colors available are Parchment-Black-Blue
- *22. Code 582 Air Cond(C60) will NOT be available until approximately 45 days after the start of production

We will advise you of the exact dates when we may schedule (preference) orders for production. Final pricing is not available at the present time and we will furnish you this information as soon as possible.

WFY:cb

W. R. Yeager
W. R. Yeager
Car Distributor

PLEASE INITIAL AND SIGN ON TO ALL INTERESTED PERSONNEL.